



Station Order Revised Add to Schedule Matheson for Congress 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, October 15, 2012 to Sunday, October 21, 2012

Estimate ID

12259

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Program Name	DP	Days		Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
		Length			Oct 15	Oct 16	Oct 17	Oct 18	Oct 19	Oct 20	Oct 21	
Today Show	EM	M-F	30	\$1,300.00	1				1			2
7:00 AM 8:00 AM				\$2,600.00								
Sold out at LUR per KSL. Move to L1 to clear.												
Sunday 9a News	EM	Su	30	\$40.00							1	1
9:00 AM 9:30 AM				\$40.00								
KSL Noon News	DT	M-F	30	\$160.00				1				1
12:00 PM 1:00 PM				\$160.00								
Sold out at LUR per KSL. Move to L2 to clear.												
Katie Couric	EF	M-F	30	\$300.00			1					1
4:00 PM 5:00 PM				\$300.00								
Sold out at LUR per KSL. Move to L1 to clear.												
KSL 6:30p News	EN		30	\$675.00	1	1		1				3
6:30 PM 7:00 PM				\$2,025.00								
Sold out at LUR per KSL. Move to L1 to clear.												
KSL 5p News	EN	M-F	30	\$775.00	1		1		1			3
5:00 PM 5:30 PM				\$2,325.00								
Sold out at LUR per KSL. Move to L1 to clear.												
Saturday 10p News	LN	Sa	30	\$1,900.00						1		1
10:00 PM 10:35 PM				\$1,900.00								
Sold out at LUR per KSL. Move to L1 to clear.												
Station Gross Totals				\$9,350.00	3	1	2	2	2	1	1	12

Suzanne Collins

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Date/Time Sent: 10/1/2012 4:18:06 PM

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